



COVID-10 & Leaner, cleaner growth in Hertfordshire

NOVEMBER 2020



The situation is obviously still evolving, but we can probably assume:

- different relationships between 'home' and 'work' across many (but not all) sectors
- major changes in patterns of city-centre office use
- on-going evolution of retail provision with implications for town and city centres
- a changing narrative in relation to 'densification' and agglomeration, with implications for new development and the urban hierarchy
- digital revolutions in service delivery, etc.
- changing patterns of international trade and labour market flows with implications for some sectors
- greater commitment to low carbon growth and addressing the climate emergency
- greater emphasis on diversity and inclusion

Change is happening now



COVID-19 Community Mobility Report

Hertfordshire 29 November 2020

Mobility changes

Retail and recreation

-56%

compared to baseline



Public transport

-48%

compared to baseline



Supermarket and pharmacy

-15%

compared to baseline



Workplaces

-25%

compared to baseline



Parks

+5%

compared to baseline



Residential

+11%

compared to baseline



Workstream A: Economic Fundamentals

- Skills, education and employment
- Enterprise and business support

Workstream B: Cluster-Building Differentiators

- Sustainable construction
- Environmental technologies

Workstream C: Foundations for Good Growth

- Digital
- Low carbon and clean growth
- Inclusive growth

Transformational Programme 1



Working with partners to...
equip Hertfordshire's places for mid-21st Century working and living

Delivery Package 1



Recovering through...
Enterprise and Innovation

Delivery Package 2



Recovering through...
Skills and Creativity

Delivery Package 3



Recovering through...
International Trade and Investment

Transformational Programme 2



Working with partners to...
connect Hertfordshire for mid-21st Century working and living



- Growing our sectoral assets
 - Enterprise Zone – Herts IQ
 - Rothamsted Research – Russell & Daniel Hall Buildings
 - BRE – Open Innovation Hub
 - Ocado/UoH/HCC – Living Lab
- Supporting business to manage change & innovate
 - Business Expansion Grant Scheme
 - Low Carbon Innovation Fund
 - Greater South East Energy Hub
- Investing in town centre regeneration
 - Stevenage, Watford, Hatfield, Bishops Stortford
- Strategy & Business Leadership



- Our economic ‘fundamentals’ (skills, location, connectivity, sectors) are strong but some will need to transition into new areas
- Our places (old & new) can be exemplars for low carbon economies
- Our ‘Green Economic Assets’ offer huge opportunities for our economy
- We need to maintain focus on future opportunities and long term growth to maximise investment
- We have stronger partnerships and greater collaboration than ever before





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